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FOR IMMEDIATE RELEASE

Franklin Foods Announces Availability of Award-Winning Green Mountain Farms Tzatziki Savory Yogurt Dips in Publix Super Markets in Florida

ENOSBURG FALLS, Vt. – September 2, 2009 – [Franklin Foods](http://www.franklinfoods.com), maker of Green Mountain Farms products, announced the launch of a new savory yogurt dip in 375 Lakeland Division Publix Super Markets stores in Florida. Lakeland Division cities include Tampa, Fort Myers, Kissimmee, Sarasota, Lakeland, Naples and St. Petersburg. The 8 oz. cups of [Green Mountain Farms](http://www.franklinfoods.com) Tzatziki Savory Yogurt Dips are located in the refrigerated deli cheese section in three delicious flavors - Cucumber Garlic, Kalamata Olive, and Roasted Red Pepper and Artichoke. These new Savory Yogurt Dips feature a rich and creamy texture, crunchy vegetables and real non-fat yogurt. The dips are perfect for consumers who crave delicious, healthy and convenient foods.

“The active, outdoor and entertaining lifestyle of the Florida market is ideal for the Green Mountain Farms brand,” said Rocco Cardinale, director of marketing. “Our new Tzatziki Savory Yogurt Dips are not only delicious but also convenient as a quick and light snack to enjoy with pita chips poolside or during the big game. The sophisticated and fresh flavor profiles make easy work of appetizers for dinner party guests, and the rich and creamy texture adds a little something special to favorite recipes.”

Bold New Take on an Old-World Favorite

Green Mountain Farms Tzatziki Savory Yogurt Dips are a bold new take on an old-world favorite. In the United States, Tzatziki is enjoyed primarily as a sauce for gyros. But throughout the Mediterranean, Tzatziki is enjoyed as a delicious appetizer dip, a flavorful condiment for vegetables and a light sauce for grilled meats. Today, Green Mountain Farms has built upon this time-honored culinary tradition of fresh flavors and versatility by crafting a Tzatziki recipe that is perfect for adventurous American palates. The result is a whole new level of savory yogurt goodness.

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Each batch of Green Mountain Farms Tzatziki Savory Yogurt Dips starts with fresh dairy from New England farms. Vegetables are then added, and the results are unique flavors that satisfy consumer demand for delectable, healthy and versatile foods. Unlike competitors' products, Green Mountain Farms Tzatziki is made with real non-fat yogurt - no sour cream, and live and active yogurt cultures for a unique Tzatziki flavor experience. Kof-K Kosher Certified as permitted.

For the complete Green Mountain Farms product line and delicious recipes, visit www.gmfcheese.com.

About Green Mountain Farms Tzatziki Savory Yogurt Dips

The [award-winning](#) Green Mountain Farms Tzatziki Savory Yogurt Dips combine real non-fat yogurt and fresh vegetables in a winning taste sensation that is perfect for consumers who crave delicious, healthy and convenient foods. Available in 8 oz. cups and located in the refrigerated deli cheese case in four savory flavors: Cucumber Garlic, Kalamata Olive, Vegetable, and Roasted Red Pepper and Artichoke. Green Mountain Farms is the silver medal winner in the innovative and creative products category at the 2009 World Dairy Expo Championships. For more information, visit www.gmfcheese.com.

About Franklin Foods, Inc.

Franklin Foods, Inc., is located in Enosburg Falls, Vermont's dairy capital. Franklin Foods began producing cheese in 1899, using fresh milk and cream from nearby farms. Today, the Franklin Foods tradition of excellent quality, delicious taste and dairy innovation continues. Franklin Foods is the fourth-largest cream cheese producer in the United States and is on a mission to Re-Invent Cream Cheese® for today's consumer. Franklin Foods' award-winning products are distributed to industrial, institutional, foodservice, private-label, supermarket and club store accounts across the United States, and in select international markets. For more information, visit www.franklinfoods.com.

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