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FOR IMMEDIATE RELEASE

HAPPY SUMMER EATING: FRANKLIN FOODS INTRODUCES INDUSTRY'S FIRST GREEK SPREADABLE CHEESE

Just in Time for Summer Entertaining, New Greek Spreadable Cheese Delivers the Bikini-worthy Nutrition of Greek Yogurt with 3X More Protein & 1/2 the Fat than Spreadable Cheese, plus Live & Active Cultures

Delray Beach, FL. – June 24, 2013 – Franklin Foods, the fastest growing cream cheese producer in the World announced today the launch of the industry's first Greek Spreadable Cheese. Made with a combination of farm fresh dairy and Greek yogurt, Green Mountain Farms Greek Spreadable Cheese is made in small batches in Enosburg Falls, Vermont. Green Mountain Farms Greek Spreadable Cheese is your ideal travel companion this summer, thanks to it's rich flavor that delivers three times the protein and fifty percent less fat than traditional spreadable cheese, plus live and active cultures. Spread on bagels or crackers or dig into the patented formula with veggie sticks and pretzels. You may find yourself enjoying the rich taste with nothing but your spoon

Available in Cucumber Garlic, Garlic & Herb, Roasted Red Pepper and Sundried Tomato, the patented formula results in a richer more decadent flavor than other spreadable cheeses on the market. Ideal for summer living and entertaining, Green Mountain Farms Greek Spreadable Cheese offers all the high-protein, low fat, bikini-worthy nutrition of Greek yogurt with the wholesome tangy spread ability of cheese. Just add crackers and serve.

"We are thrilled to launch our new Greek Spreadable Cheese just in time for summer," said Rocco Cardinale, Vice President, Franklin Foods West. "This summer picnics, parties, camp and brunches just got a whole lot easier and more deliciously wholesome with three times the protein and half the fat than ever before, plus live and active cultures - we are not only reinventing cream cheese but also summer eating."

This news follows the launch of Green Mountain Farms Greek Cream Cheese. Available nationwide at over 5,000 stores including Walmart, Stop and Shop, Giant, and Wegmans stores this industry-first rich, full-flavored cream cheese is made with Greek Yogurt and farm fresh milk and delivers twice the protein and fifty percent less fat than regular cream cheese, and is ideal for snacking and low fat, protein-rich baking and cooking. Green Mountain Farms Greek Cream Cheese 8oz. Bar has received rave reviews from at-home and professional chefs alike because its patented formulation is a no hassle way to lighten recipes calling for full-fat cream cheese, sour cream, or plain Greek yogurt.

"Greek yogurt has gained tremendous popularity because of its rich, high-in-protein delicious flavor. We are thrilled to offer more healthy and wholesome choices and expand Greek Yogurt's reach in the dairy case of the super market with the launch of the industry's First Greek Spreadable Cheese from Green Mountain Farms," said Jon Gutknecht, CEO.

Available Summer 2013 in 6.5 ounce containers and located in the dairy and refrigerated deli sections. SRP: \$3.99 - \$4.59. For more information, visit www.eatgreekcreamcheese.com

About Franklin Foods

Franklin Foods, Inc., corporate offices are located in Delray Beach, FL, with manufacturing facilities in Enosburg Falls, Vermont and Casa Grande, Arizona. Franklin Foods is a Safe Quality Foods (SQF) Level 3 Certified manufacturer. Franklin Foods began producing cheese in 1899 using fresh milk and cream from nearby farms. Today the Franklin Foods tradition of top quality, delicious taste and dairy innovation continues. Franklin Foods is the fastest growing cream cheese producer in the World and continues on its mission to "Re-Invent Cream Cheese for today's consumers." Franklin Foods' award-winning products are distributed to industrial, institutional, foodservice, private label, supermarket and club store accounts across the United States and numerous international markets, visit www.franklinfoods.com

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