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FOR IMMEDIATE RELEASE

FRANKLIN FOODS CELEBRATES 110-YEAR MILESTONE WITH LAUNCH OF GREEN MOUNTAIN FARMS BRAND

Sharing a Taste of Dairy Country Goodness With Food Service and Retail Customers

ENOSBURG FALLS, Vt. – August 5, 2009 – Franklin Foods celebrates 110 years of dairy innovation by sharing a taste of Dairy Country Goodness with the launch of the Green Mountain Farms brand. A little secret that Franklin Foods has known for more than five generations is that when it comes to making premium dairy products, the closer you are to fresh milk and cream makes all the difference in the world when it comes to delicious taste, smooth and creamy texture, and batch-to-batch consistency.

Green Mountain Farms Food Service Products

Throughout the U.S., Franklin Foods' award-winning products are considered the gold standard by chefs and bakers. The new Green Mountain Farms brand for food service will build upon this reputation by offering a full line of OU Dairy certified products. Products will consist of Cultured Cream Cheese, Neufchâtel Cheese and Cream Cheese in a variety of sizes, from 1 oz. portions to 30 lb. bulk boxes.

Green Mountain Farms Retail Products

Green Mountain Farms Gourmet Spreads and Dips

Finally, no more sacrificing taste for health or settling for "light" gourmet spreads that never taste quite right to picky kids and discerning guests. Green Mountain Farms Gourmet Spreads and Dips naturally lighten up "anytime" snacking with 50%-60% less fat than the leading gourmet spreadable cheese and have the taste, texture and nutrition families and friends will enjoy year round.

Green Mountain Farms Gourmet Spreads and Dips begin with fresh milk, cream, and crunchy vegetables. Next, Franklin Foods uses its Good Dairy Technology process to ensure that the delicious flavor and decadent texture of full-fat spreads is retained while unwanted fat, calories and cholesterol are reduced. The results are a guilt-free indulgence that is perfect for spreading on crackers, dipping with vegetables or adding to favorite recipes.

Available in 8 oz. cups and located in the refrigerated deli cheese case in four flavors — Garlic & Herb, Blue Cheese & Chive, Chèvre Basil and Salsa Cream Cheese Dip.

Green Mountain Farms Tzatziki Savory Yogurt Dips

Green Mountain Farms Tzatziki Savory Yogurt Dips are a bold new take on an old-world favorite. In the United States, Tzatziki is enjoyed primarily as a sauce for gyros. But, throughout the Mediterranean, Tzatziki is enjoyed as a delicious appetizer dip, a flavorful condiment for vegetables and a light sauce for grilled meats. Today, Green Mountain Farms Tzatziki Savory Yogurt Dips have built upon this time-honored culinary tradition of fresh flavors and versatility by crafting a Tzatziki recipe that is perfect for adventurous American palates. The result is a whole new level of savory yogurt goodness that is perfect for serious dipping with pita chips and rich enough to be used in favorite recipes—enjoy as a topping on a grilled lamb burger!

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Each batch of Green Mountain Farms Tzatziki Savory Yogurt Dips starts with fresh dairy from nearby New England farms. Vegetables are then added, and the results are four delicious flavors that satisfy consumer demand for delicious, healthy and versatile foods. Unlike the competition, Green Mountain Farms Tzatziki is made with real non-fat yogurt—no sour cream— and live and active yogurt cultures for a unique Tzatziki flavor experience that is rich, creamy and delicious.

Available in 8 oz. cups and located in the refrigerated deli cheese case in four savory flavors—Roasted Red Pepper and Artichoke, Vegetable, Kalamata Olive, and Cucumber Garlic.

About Franklin Foods, Inc.

Franklin Foods is located in Enosburg Falls, Vermont's dairy capital. Franklin Foods began producing cheese in 1899 using fresh milk and cream from nearby farms. Today, the Franklin Foods tradition of excellent quality, delicious taste and dairy innovation continues. Franklin Foods is the fourth-largest cream cheese producer in the United States and is on a mission to Re-Invent Cream Cheese™ for today's consumer. Franklin Foods' award-winning products are distributed to industrial, institutional, foodservice, private label, supermarket and club store accounts across the United States and in select international markets. For more information, visit <http://www.franklinfoods.com/>

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