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FOR IMMEDIATE RELEASE:

INDUSTRY'S FIRST GREEK CREAM CHEESE AVAILABLE NATIONWIDE AT WALMART
Cream Cheese As Nature Intended with Twice the Protein, 50% Less Fat Plus Live & Active Cultures

Delray Beach, FL. – March 4, 2013 – Franklin Foods, the fastest-growing cream cheese producer in the world with over 100 years of dedication and tradition born from a passion to the craft of making cream cheese, announced today that Green Mountain Farms Greek Cream Cheese will be available nationwide at Walmart Stores across the US beginning March 1, 2013. A new choice for Greek Yogurt and cream cheese lovers alike, Franklin Foods' patented formula is made with a combination of Greek Yogurt and premium cream cheese and is produced with farm fresh milk and cream in Enosburg Falls, Vermont.

The news of the expanded distribution is perfectly timed to take advantage of a renewed focus on lighter eating choices for the spring season. Green Mountain Farms Greek Cream Cheese delivers twice the protein and fifty percent less fat than traditional cream cheese, and contains live and active cultures. Franklin Food's Greek Cream Cheese 8oz. Bar is great for home chefs and can be used in any recipe calling for cream cheese (think Cheesecake with 1/2 the fat and 2x the protein). Franklin Food's Greek Cream Cheese is also available in convenient 8oz. and 12oz. soft tubs and 8 oz. whipped tubs. A great choice for busy families, Franklin Food's patented formulation allows for easy spreading on bagels, crackers, fruits and vegetables for healthy, quick and easy snacking, making it a great substitute for traditional cream cheese.

"We are seeing a huge rise in popularity for Greek foods, driven by the popularity of the Mediterranean diet and a move toward a balanced, simpler, and more pleasurable way of eating, said Jon Gutknecht, CEO of Franklin Foods. "We are thrilled to bring these authentic Mediterranean qualities to the cream cheese market and announce our expanded distribution with Walmart, which helps bring Franklin Foods Greek Cream Cheese to a much wider audience."

Green Mountain Farms Greek Cream Cheese will be available nationwide beginning in March at over 5000 retailers including Walmart, Stop & Shop, Giant Food Stores, Giant and Giant Eagle. Green Mountain Farms Greek Cream Cheese is located in the dairy case in the cream cheese section at retailers for SRP: \$2.29 - \$3.29. For more information visit www.eatgreekcreamcheese.com.

About Franklin Foods

Franklin Foods, Inc., corporate offices are located in Delray Beach, FL, with manufacturing facilities in Enosburg Falls, Vermont and Casa Grande, AZ. Franklin Foods is a Safe Quality Foods (SQF) Level 3 Certified manufacturer. Franklin Foods began producing cheese in 1899 using fresh milk and cream from nearby farms. Today, the Franklin Foods tradition of top quality, delicious taste and dairy innovation continues. Franklin Foods is the fastest growing cream cheese producer in the World and continues on its mission to "Re-Invent Cream Cheese® for today's consumers." Franklin Foods' award-winning products are distributed to industrial, institutional, foodservice, private label, supermarket and club store accounts across the United States and numerous international markets. For more information visit: www.franklinfoods.com

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