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FOR IMMEDIATE RELEASE

**HAPPY ENTERTAINING: INDUSTRY'S FIRST GREEK SPREADABLE CHEESE WITH 3X PROTEIN AND ½ FAT
HITS DAIRY AISLE AT SAM'S CLUB**

Franklin Food's Green Mountain Farms Greek Gourmet Spreadable Cheese Now available at Sam's Club Stores in New England, Northeast, Mid-West, Mid-Atlantic and Southern regions.

Delray Beach, FL. – October 5, 2013 – Franklin Foods, the fastest growing cream cheese producer in the World announced today that it's Industry first Greek Spreadable Cheese is now available in a twin pack at Sam's Club stores in New England, Northeast, Mid-West, Mid-Atlantic and Southern regions. Franklin Food's Green Mountain Farms Greek Spreadable Cheese, is made with a combination of farm fresh dairy and Greek yogurt and is made in small batches in Enosburg Falls, Vermont. Green Mountain Farms Greek Spreadable Cheese is your ideal lunch or entertaining companion, thanks to it's rich flavor that delivers three times the protein and fifty percent less fat than traditional spreadable cheese, plus live and active cultures. Spread on bagels or crackers or dig into the patented formula with veggie sticks and pretzels. You may find yourself enjoying the rich taste with nothing but your spoon.

Available in Garlic & Herb, 2-Cup Twin Pack, the patented formula results in a richer more decadent flavor than other spreadable cheeses on the market. Ideal for entertaining, Green Mountain Farms Greek Spreadable Cheese offers all the high-protein, low fat, nutrition of Greek yogurt with the wholesome tangy spread ability of cheese. Just add crackers and serve.

"We are thrilled to launch our new Greek Spreadable Cheese twin pack at Sam's Club just in time for the busy Holiday season," said Rocco Cardinale, Vice President, Franklin Foods. "With family gatherings, holiday parties, tailgating and seasonal travel, consumers now have a better, healthier and easier option for all their entertaining needs. Plus, with three times the protein and half the fat than other cream cheeses, keeping those new year's resolutions will be a little easier."

The launch of the Greek Spreadable Cheese follows the launch of Green Mountain Farms Greek Cream Cheese. Available nationwide at over 10,000 stores including Walmart, Stop and Shop, Giant, and Wegmans stores this industry-first rich, full-flavored cream cheese is made with Greek Yogurt and farm fresh milk and delivers twice the protein and fifty percent less fat than regular cream cheese, and is ideal for snacking and low fat, protein-rich baking and cooking. Green Mountain Farms Greek Cream Cheese 8oz. Bar has received rave reviews from at-home and professional chefs alike because its patented formulation is a no hassle way to lighten recipes calling for full-fat cream cheese, sour cream, or plain Greek yogurt.

Available Fall 2013 in a two 6.5 ounce cup twin pack at Sam's Club warehouse stores in 18 states across the country, in the dairy and refrigerated deli sections. For more information visit www.eatgreekcreamcheese.com.

About Franklin Foods

Franklin Foods, Inc., with corporate offices in Delray Beach, FL and manufacturing facilities in Enosburg Falls, Vermont and Casa Grande, Arizona, is a Safe Quality Foods (SQF) Level 3 Certified manufacturer. Franklin Foods began producing cheese in 1899 using fresh milk and cream from nearby farms. Today the Franklin Foods tradition of top quality, delicious taste and dairy innovation continues. Franklin Foods is the fastest growing cream cheese producer in the World and continues on its mission to "Re-Invent Cream Cheese for today's consumers." Franklin Foods' award-winning products are distributed to industrial, institutional, foodservice, private label, supermarket and club store accounts across the United States and numerous international markets. For more information, visit www.franklinfoods.com.

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