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FOR IMMEDIATE RELEASE:

**HAPPY NEW EATING: INDUSTRY'S FIRST GREEK CREAM CHEESE DELIVERS TWICE THE PROTEIN AND 50% LESS FAT PLUS LIVE AND ACTIVE CULTURES**

*To coincide with the New Year and a Renewed Focus Towards Healthy Eating, Franklin Foods Announces Expansion Into Over 500 Walmart Stores across the Eastern US*

**Delray Beach, FL. – December 21, 2012** – Franklin Foods, the fastest-growing cream cheese producer in the world, announced today that Green Mountain Farms Greek Cream Cheese will be available at over 500 Walmart Stores in the Eastern US beginning in January of 2013. Green Mountain Farms Greek Cream Cheese is currently available at nearly 1000 retailers including Stop & Shop, Giant Food Stores, Giant and Giant Eagle in the Northeast, mid-west and mid-Atlantic regions.

The news of the expanded distribution is perfectly timed to take advantage of a renewed focus on better eating choices for the New Year. Green Mountain Farms Greek Cream Cheese delivers twice the protein and fifty percent less fat than traditional cream cheese, and contains live and active cultures. Franklin Food's Greek Cream Cheese 8oz. Bar can be used in any recipe calling for cream cheese (think Cheesecake with 1/2 the fat and 2x the protein). Franklin Food's Greek Cream Cheese is also available in convenient 8oz. and 12oz. soft tubs and 8 oz. whipped tubs. Franklin Food's patented formulation allows for easy spreading on bagels, crackers, fruits and vegetables for quick and easy spreading, making it a great substitute for traditional cream cheese.

Made with a combination of premium cream cheese and Greek Yogurt, Green Mountain Farms Greek Cream Cheese is produced with farm fresh milk and cream in Enosburg Falls, Vermont and satisfies consumer demand for foods that provide just the right balance of good nutrition and great taste.

"We know the New Year brings lots of resolutions, healthy eating being one of the biggest. We are proud to support people's healthy habits by providing a delicious and nutritious alternative to traditional cream cheese" said, Jon Gutknecht, CEO of Franklin Foods. "And now, being more accessible through our retail partnership with Walmart, means we can reach even more consumers looking to make better choices and improve their eating habits."

Green Mountain Farms Greek Cream Cheese is located in the dairy case in the cream cheese section at retailers for SRP: \$2.29 - \$3.29. For more information visit [www.eatgreekcreamcheese.com](http://www.eatgreekcreamcheese.com).

**About Franklin Foods**

Franklin Foods, Inc., corporate offices are located in Delray Beach, FL, with manufacturing facilities in Enosburg Falls, Vermont and Casa Grande, AZ. Franklin Foods is a Safe Quality Foods (SQF) Level 3 Certified manufacturer. Franklin Foods began producing cheese in 1899 using fresh milk and cream from nearby farms. Today, the Franklin Foods tradition of top quality, delicious taste and dairy innovation continues. Franklin Foods is the fastest growing cream cheese producer in the World and continues on its mission to "Re-Invent Cream Cheese® for today's consumers." Franklin Foods' award-winning products are distributed to industrial, institutional, foodservice, private label, supermarket and club store accounts across the United States and numerous international markets. For more information visit: [www.franklinfoods.com](http://www.franklinfoods.com)

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