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FOR IMMEDIATE RELEASE

**Franklin Foods Announces  
Green Mountain Farms Tzatziki Savory Yogurt Dips  
Achieve Refrigerated & Frozen Foods Retailer Magazine's  
2009 'Best New Products Award'**

**ENOSBURG FALLS, Vt. — Dec. 28, 2009** — [Franklin Foods](#), maker of Green Mountain Farms products, announced today that its new Tzatziki Savory Yogurt Dips are the recipient of the “2009 Best New Products Award” from [Refrigerated & Frozen Foods Retailer](#) magazine. The 8 oz. cups of [Green Mountain Farms](#) Tzatziki Savory Yogurt Dips are currently being launched in supermarkets and located in the refrigerated deli cheese section in four delicious flavors — Cucumber Garlic, Kalamata Olive, Roasted Red Pepper and Artichoke, and Vegetable.

According to Refrigerated & Frozen Foods Retailer, the criteria for judging were above and beyond being high in quality (product and packaging) or unique in nature; all products considered and judged on the way they met consumer trends. All products were analyzed by a panel of experts, the editorial directors of each of the following BNP Media Publications: Mike Duff of [R&FF Retailer](#), Bob Garrison of [Refrigerated & Frozen Foods](#) and Claudia Dziuk O'Donnell of [Prepared Foods](#). All winners are featured in the November issue of Refrigerated & Frozen Foods Retailer magazine and can be viewed online at [rffretailer.com](#).

“It’s an honor to receive this prestigious award from Refrigerated & Frozen Foods Retailer magazine, and it is particularly special since our product was judged by a panel of experts from three leading food publications. We are excited to lead our category with a new brand and innovative product that connects with today’s consumers, whom crave delicious, healthy and convenient foods,” stated Rocco Cardinale, director of marketing.

For the complete Green Mountain Farms product line and delicious recipes, visit [www.gmfcheese.com](#).

**About Green Mountain Farms Tzatziki Savory Yogurt Dips**

The [award-winning](#) Green Mountain Farms Tzatziki Savory Yogurt Dips are a bold new take on an old-world favorite, combining real non-fat yogurt and fresh vegetables into a winning taste sensation. The dips are available in 8 oz. cups and located in the refrigerated deli cheese case in four savory flavors: Cucumber Garlic, Kalamata Olive, Vegetable, and Roasted Red Pepper and Artichoke. Green Mountain Farms was the silver medal winner in the innovative and creative products category at the 2009 World Dairy Expo Championships. For more information, visit [www.gmfcheese.com](#).

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**About Franklin Foods**

[Franklin Foods](#), Inc., is located in Enosburg Falls, Vermont's dairy capital. Franklin Foods began producing cheese in 1899, using fresh milk and cream from nearby farms. Today, the Franklin Foods traditions of excellent quality, delicious taste and dairy innovation continue. Franklin Foods is the fourth-largest cream cheese producer in the United States and is on a mission to Re-Invent Cream Cheese® for today's consumer. Franklin Foods' award-winning products are distributed to industrial, institutional, food service, private-label, supermarket and club store accounts across the United States and in select international markets. For more information, visit [www.franklinfoods.com](http://www.franklinfoods.com).

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